



CARRY 5 WALK FOR WATER

SPONSORSHIP

Planning is underway for the 2015 Carry5 Walk for Water set for **Sunday, May 31** at 1:00 PM at Seattle Center.

For just one day, we walk to experience what 1 billion people do every single day. People of all ages carry up to 5 gallons of water for 5 kilometers, the average walk made by women and children in poor countries who lack access to clean, convenient water supplies. Last year, 700 people participated in the walk, and together, we raised more than \$100,000.

Our goal this year is to raise \$120,000, and we expect 800 people to attend. Walk proceeds will benefit Water1st and sustainable water, toilet, and hygiene projects in Ethiopia, Honduras, and Bangladesh. These projects save lives, allow children to go to school, give women the time to earn an income, and set communities on a path out of extreme poverty.

In celebration of our 10th Anniversary this year, we are hoping to secure 10 \$1,000 sponsors (\$10,000) to underwrite the costs of the event. This would allow 100% of event proceeds to go directly to water projects. We would like to invite you to consider being a Carry5 sponsor. For a generous contribution of **\$1,000** you will receive a variety of benefits, including:

- Your company logo printed on **800 Carry5 walk T-shirts**
- Your logo placed in all **promotional materials**, including: media press releases, brochures and posters distributed city-wide, signage posted along the high visibility walk route at Seattle Center
- **Website presence**—logo placement on the Water1st website with a link to your website
- Special listing in the Water1st **Annual Report distributed to 5,000+ supporters**
- **Visual and verbal recognition** including your company-provided banner with name/logo prominently displayed at the event and along the walk route

Since 2005, the Water1st community has raised over \$11 million to fund 1,200 water projects, transforming the lives of 123,000 people. For more information about Water1st and the Carry5 walk, please visit water1st.org or feel free to contact Jen Norling at 206.297.3024 or JenniferNorling@water1st.org.

Thank you very much for your consideration and help. We hope you will join us in our efforts to bring clean water to the world's poorest people.

To be listed in event materials, please respond by [March 20](#).

water1st
international

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