



# CARRY 5

WALKING FOR WATER



## FUNDRAISING

### Fundraising Ideas for Individuals/Team Members

Here are some ways you can raise money for people in need of safe water.

#### Online Fundraising -- a fun and easy way to raise money!

- Create your own online fundraising page and email family and friends. To create your own page, go to <http://firstgiving.com/water1st>.
- Create a YouTube video and add it to your online fundraising page.
- Post your page on MySpace or Facebook.

#### Take a walk around your neighborhood, school, workplace, place of worship

- Using the CARRY 5 Pledge Form, ask your neighbors, friends, colleagues for their support.

#### Letters or Emails

- Write personal letters/emails to your family, friends, and co-workers.
- See SAMPLE Fundraising Letter.

#### Fundraising Tips:

- Explain what Water 1st is, why you are involved/what it means to you, when and where the walk is, where the money goes.
- Make it easy for people to donate. Send them a link to your personal Carry 5 web page. Or mail them a fundraising letter and include a self-addressed envelope.
- State your personal fundraising goal and/or your team's goal.
- Ask for a specific range—ask for "\$10, \$20, \$50 or "whatever your budget will allow."
- Give a deadline for response.
- Tell them to write the check to *Water 1st International* and to send to your address.
- Send a thank you note to everyone who responds.

**See SAMPLE Fundraising Letter for ideas and water crisis facts.**

*On behalf of the people around the world who will benefit from your work, thank you!*